



### **EIMA Announces Growing Membership and the Addition of Master Wall®, Inc.**

**Falls Church, Va., January 24, 2018**— The EIFS Industry Members Association (EIMA) is pleased to announce the achievement of several exciting membership milestones. After the premier firm Arquitectonica was announced as EIMA’s 500<sup>th</sup> member in late 2017, 2018 quickly started with the addition to the membership rolls of Master Wall®, Inc., the major manufacturer of exterior insulation and finish systems (EIFS).

“The 500<sup>th</sup> member milestone was a great way to cap off 2017, which also represented the largest membership increase since 2013-2014” said Mike Murphy, the 2016/2018 president of EIMA and president of Dryvit Systems, Inc. “These increases were thanks in large part to the growing interest in EIFS by architects and contractors who want to join in advancing this amazing exterior wall cladding.”

“If it was possible to outdo 2017, Master Wall®, Inc. quickly kicked 2018 into high gear with its EIMA membership. With membership continuing to grow, Master Wall’s® addition reflects the renewed commitment to EIFS that is taking place across the EIFS industry by most of its participants” said Dave Johnston, EIMA’s executive director. “Master Wall®, Inc. saw the importance of joining others in EIMA to advance EIFS, and its membership will certainly contribute to growing the EIFS industry and its markets.”

Master Wall®, Inc. represents one of the leading EIFS manufacturers in the United States, and the fifth manufacturer belonging to EIMA. Their membership strengthens the industry, while also adding more like-minded professionals to the existing associations committees and initiatives.

Founded in 1987, Master Wall®, Inc. manufactures quality EIFS, stucco, and other coatings for residential and commercial projects, across the United States. With 5 offices and plants across the country, the corporate headquarters for Master Wall® are located in Midland, Georgia.

The EIFS Industry Members Association, founded in 1981, is a national non-profit technical trade association comprised of leading manufacturers, suppliers, distributors and applicators involved in the EIFS industry. For additional information please visit [www.EIMA.com](http://www.EIMA.com).