

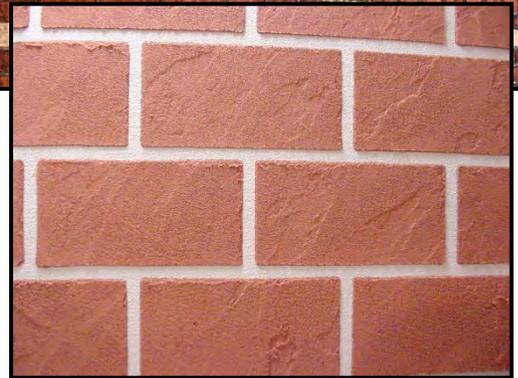
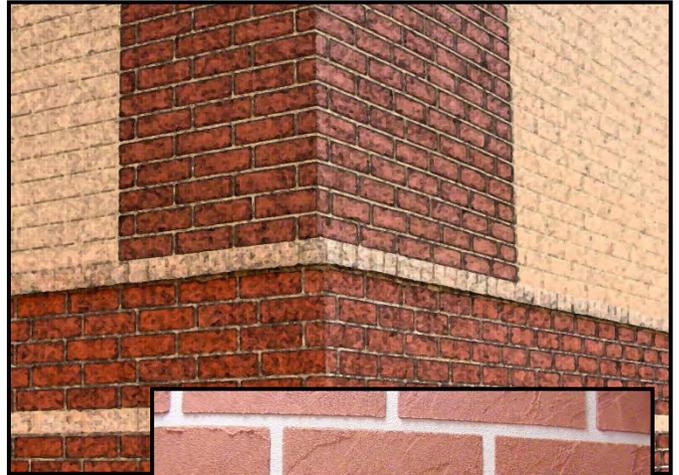
Technical Bulletin

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Topic: Brick Stencil Technique

Brick or stencil patterns are becoming a popular method of finishing off EIFS or stucco projects. They can offer an effective representation of brick or stone without the weight or difficulty of installation. Of course, much is dependent upon the skill and creativity of the applicator.



The Steps

The steps involved are relatively simple. If the installation is over EIFS, the wall must be meshed and base coated, ready for finish. Stuccos and One Coat Stuccos must be cured, dry and ready for a finish coat. This bulletin will show the making of a sample, along with tips for wall applications and includes the following steps:

- Base Color Application
- Stencil Application
- Finish Color Application
- Texturing
- Accenting

Creating these looks is more art than science. You may find the need to vary the techniques to suit your particular project.

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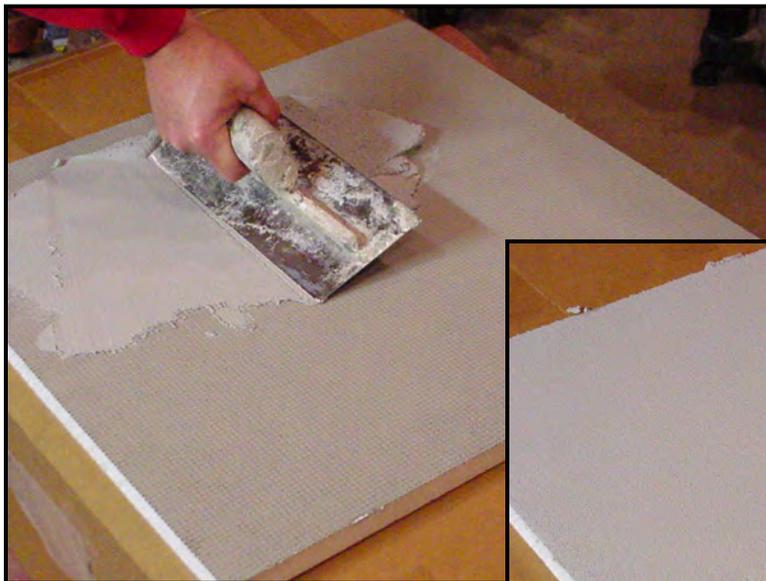
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Base Color Application

For stenciling, work your way from the base color outward. In this case, Master Wall® Superior Finish in Versatex 0.5 texture was selected in color #360 English Fog to represent a gray mortar color. Colors can be varied depending upon your particular design.

The Versatex 0.5 is applied using a stainless-steel trowel and smoothed out for an even appearance. This is allowed to dry following Master Wall's recommendations.



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Stencil Application

Stencils from Artcrete may be ordered with an adhesive that allows it to be adhered directly to the wall as part of a peel and stick process. Their adhesive is formulated for compatibility with acrylic finishes. Stencil patterns are included at the end of this Technical Bulletin.

For wall areas, strike a level line for stencil alignment. Unroll the stencil to a manageable length and apply to the wall, adhering it with your trowel as you go. Make sure there is firm bond to the base color application to prevent the finish color from bleeding in.

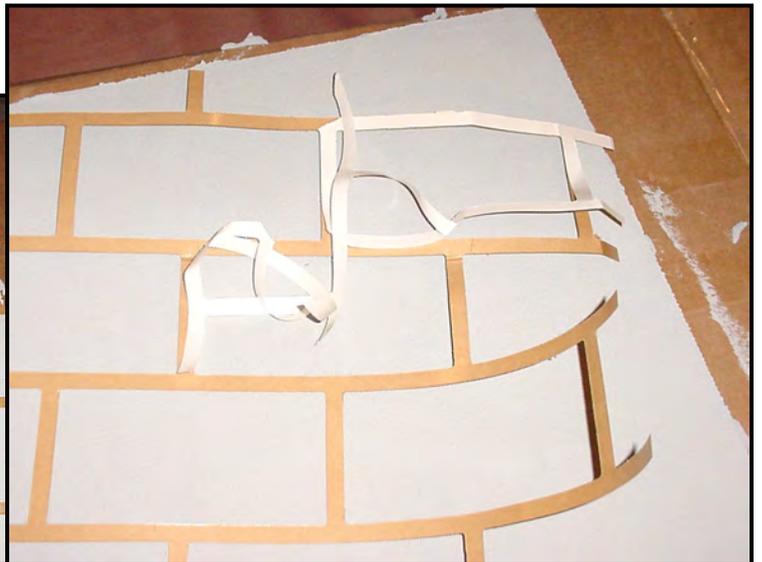
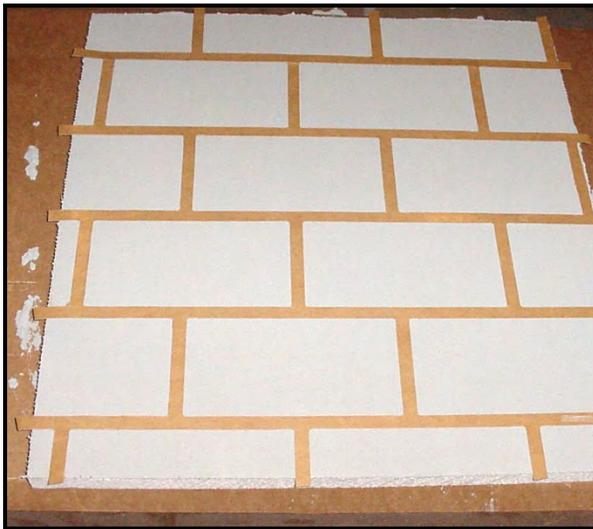
Stencil Sourcing

Artcrete Stenciled Concrete

Steve Peters, Regional Sales
888-328-9321
speters@artcrete.com

Corporate Office
5812 Highway 494
Natchitoches, LA 71457
318-379-2000
FAX 318-379-1000

www.artcrete.com



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Finish Color Application

Master Wall Superior Finish, Versatex 0.5 texture in #927 Scarlet Red was selected to represent a typical red face brick. The Versatex 0.5 texture is applied over the stencil pattern and drawn smooth and tight to the stencil.

Another option would be the use of Perfect 1.5, drawn in a “travertine” (vertical) float. This would create a kind of wire cut brick look.

Texturing

Once the finish color has set up firmly enough to accept another layer of finish, a second layer or texture layer can be added. This can be as random or varied as you would like. The key is to make the “bricks” look varied.

In the sample, Versatex 0.5 was randomly spattered on the surface, and then drawn down with a stainless-steel trowel. Variations could include different colors or veining with Versatex 0.5 to create a different look or replicate stone.



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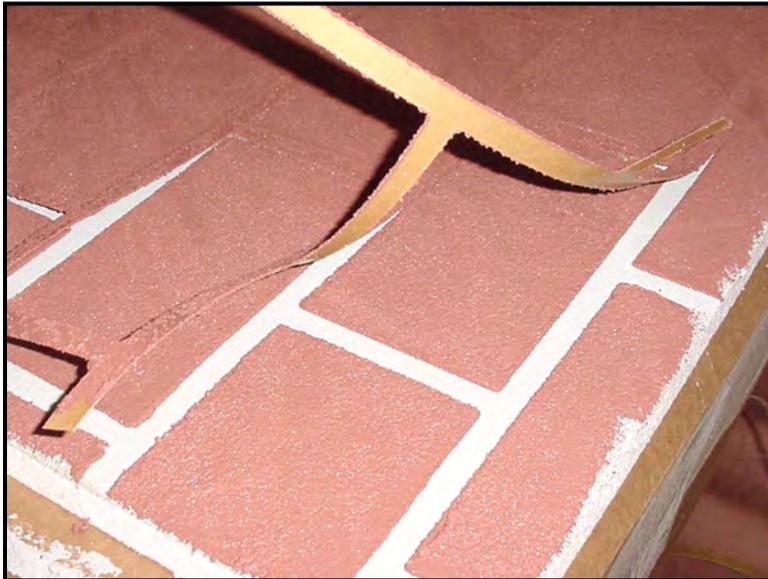
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Carefully remove the stencil and let the finish dry according to Master Wall recommendations.



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Accent

The illusion of random brick can be achieved by accenting individual bricks. In this case, black Vintique was used to create a slight “reclaimed brick” look with a sponge. The techniques varied and included the following:

- Full sponge of an individual brick
- Wipe sponge over the high points of the brick
- Partial coloring of a brick
- Partial sponge wipe of a brick.

Vary the techniques to meet the particular look you want to achieve.



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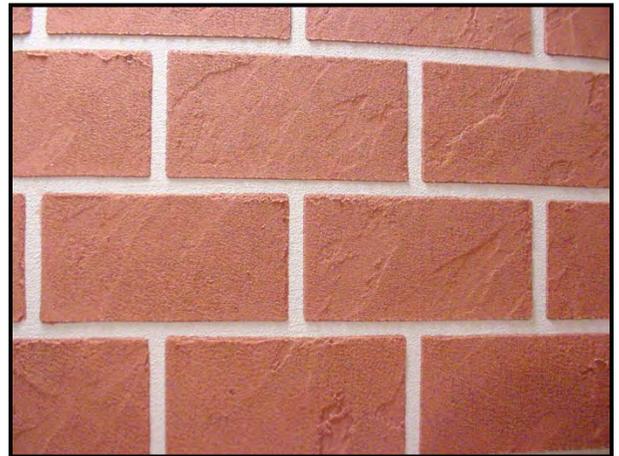
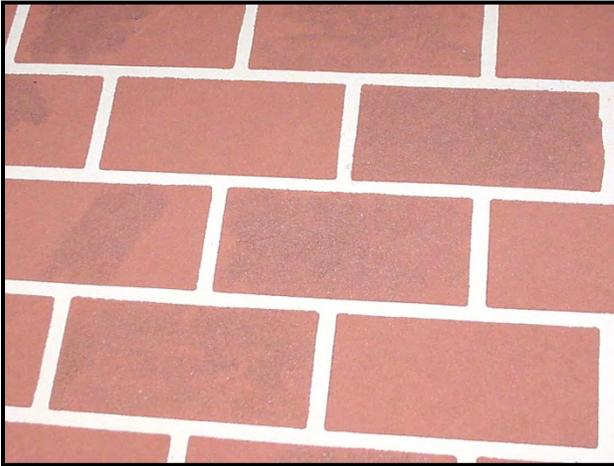
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Final Thoughts

Creating an effective illusion of brick or stone is a very creative process. Applicators will need to adapt these methods to best suit their needs and the expectations of the customer. Successful applicators will discover a niche market with little to no competition.



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