

Project Submittal Package



Project:

Location:

Architect:

General Contractor:

Applicator:



Master Wall Inc.®



[System Data Sheets](#) [Product Data Sheets](#) [Sample Warranty](#)
[Specifications](#) [Details](#) [Web Link \(click here\)](#)

10-year

PO Box 397

Fortson

GA

31808

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masterwall.com



Finishes over Stucco

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Textured Acrylic Finish System

Features & Benefits

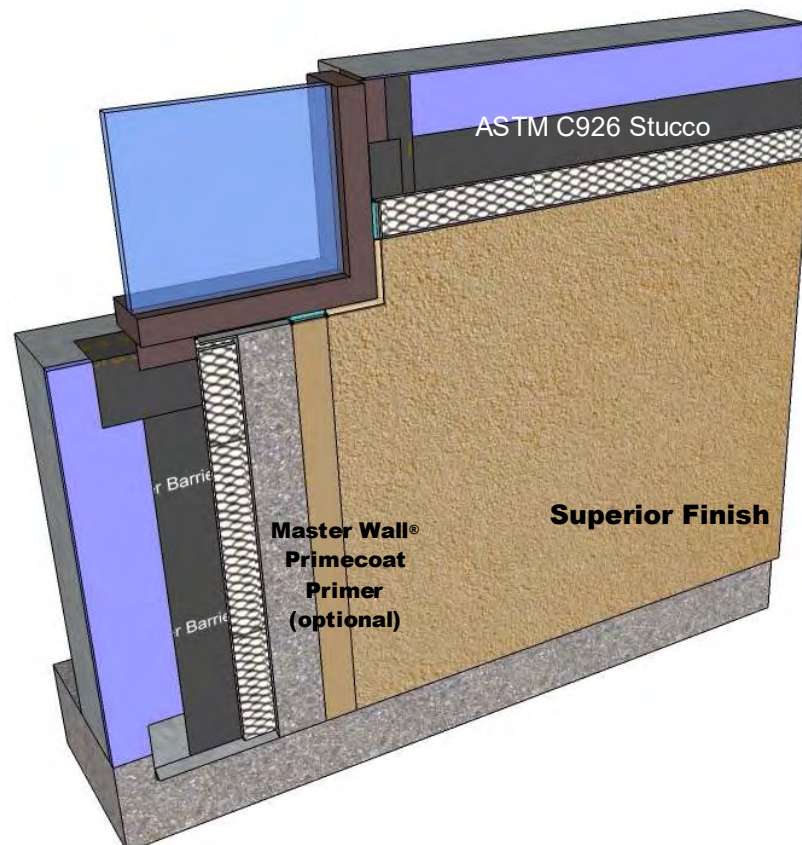
- Better Color Consistency
- Easy Application
- Works over all traditional stuccos

System Use

- Commercial
- Residential

Superior Finishes applied over a traditional stucco base make projects look better. Our finishes offer better color and texture consistency compared to traditional cement textures. We suggest optional Primecoat primer for even better color consistency.

To bridge minor hairline cracks in stucco specify Superior Elastomeric Plus Finish. The textured finish is designed to stretch with the minor hairline cracking common in stucco.



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Finishes over Stucco

Short Form Specification

1.0 General

This is a short form specification. Refer to product data sheets for additional information.

1.1 System Description

Master Wall Inc.® Finishes over Stucco consists of an optional primer and a textured finish.

1.2 Design Requirements:

- A. Reference architectural drawings for specific detail requirements.
- B. Slope all surfaces a minimum of 1:2 (6" in 12") to shed water, maximum 12" (305mm) wide.
- C. Maximum deflection of substrates shall not exceed L/360.
- D. Acceptable substrates include Portland cement plaster (stucco). Contact Master Wall® for other approved substrates.

1.3 Quality Assurance

- A. The coatings shall be tested for: Accelerated weathering, mildew resistance, salt spray resistance and structural performance.
- B. The coatings shall have been tested for fire performance in accordance with ASTM E84.

1.4 Job Conditions

- A. Store all materials protected from weather and direct sunlight at temperatures above 40°F (5°C).
- B. The ambient and wall temperature shall be a minimum of 40°F (5°C) and shall remain so for at least 24 hours after installation.

2.0 Products

All components of the Finish over Stucco shall be manufactured by Master Wall® and supplied by an authorized distributor.

- A. Superior Finish: 100% pure acrylic formulation with integral color and texture. Perfect Swirl 2.0 (Perfect), Fine Sand 1.0 (Spray), Medium Sand 1.5 (Desert Sand), Versatex 0.5 (Refinish) textures.
- B. Specialty Finishes: Specialty finish blends of natural and man-made decorative specialty finishes and accents.
- C. Master Wall Coatings (optional):
 1. Primecoat/Sanded Primecoat: A water-based primer.
 2. Roller-flex: A water-based architectural finish coating.
 3. Elasto-flex: A water-based acrylic elastomeric finish coating.

3.0 Installation

- A. Inspect the substrate to ensure that it is free of all foreign materials that would affect the adhesion of the Master Wall® Finishes over Stucco.
- B. Apply the products in strict accordance with Master Wall® product data sheets, architectural drawings and architectural specifications.

We finish strong.

Information contained in this product data sheet conforms to the standard detail recommendations and specifications for the installation of Master Wall Inc.® products and is presented in good faith. Master Wall Inc.® assumes no liability, expressed or implied as to the architecture, engineering, or workmanship of any project. This information may be concurrent with, or superseded by other applicable documents, such as specifications and details. Contact Master Wall Inc.® for the most current product information. ©2014 Master Wall Inc.®

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PRODUCT DATA

PRIMECOAT PRIMER

High quality exterior acrylic primer that helps solidify and protect the surface. Integrally colored Primecoat Primer helps make finishes brighter and deeper, reduces efflorescence and extends finish coverage rates. Suitable for priming Master Wall® base coats, new stucco, masonry and concrete that has a pH of 13 or less.

FEATURES & BENEFITS

- Tintable sealer/primer with good hiding power
- Hot prime capable for pH 13 or less
- Reduces finish absorption for improved aesthetics and reduced finish color variations
- Recommended for extreme color changes, under very dark, vivid or bright topcoats or when top tier finishing is specified
- Extends finish coverage, required when spraying Superior Finishes and some specialty finishes
- 100% Acrylic Polymers for durability
- Water-based - easy clean up with water

Application Temperature: 40°-110°F (5°-43°C)

Dry to touch: 1 hour

Recoat Time: 2 hours

Dry Time: 12 hours at room temperature, working and drying time will vary with temperature and humidity.

JOB CONDITIONS

Air and substrate temperature for application of Primecoat must be 40°F (5°C) or higher and must remain 40°F (5°C) or higher for a minimum of 24 hours. Provide temporary protection to protect the wall system from damage until permanent flashings, caps and sealants are installed. Store materials within prescribed temperature limits and out of direct sunlight. Working and drying times are based upon normal room temperature conditions and will vary with temperature and humidity.

PREPARATION

The substrate must be approved by Master Wall Inc.®, clean, dry, structurally sound and free of efflorescence, oil, grease, form release agents and curing compounds or anything that would affect bond. Concrete and masonry should be cured a minimum of 28 days, stucco cured a minimum of 7-14 days or surfaces verified to have a pH less than 13.

Coverage per pail (sf/sm)*

1000-1200 sf/pail (93-112 sm)*

**All coverage is approximate and depend upon substrate, details and individual application*

Packaging/Shelf Life/Storage

Packaging: 5 gallon (19L) pail Pail

Shelf Life: 2 years

Storage: Protect from extreme heat - 90°F (32°C), freezing and direct sunlight.

Technical Data

Water Vapor Transmission (perms), ASTM E96 Vapor Permeable

Substrate Recommendations

Concrete – If preparing for a textured or specialty finish, all projections must be removed and any voids filled with a Master Wall® base coat as needed to provide an appropriate surface.

Masonry – If preparing for a textured or specialty finish, skim coat with a Master Wall® base coat to achieve a smooth level surface. If joints are not struck flush, multiple coats may be required. Contact Master Wall for more information.

Stucco – If additives were used in the stucco, it is recommended that a test patch be made to evaluate bond strength of the Primecoat to the stucco.

Master Wall® Base Coats or Finishes, Previously Painted Surfaces, Cement Composition Siding

Install/Apply and prepare according to published guidelines. Surfaces should be clean, dry, cured and ready to receive coatings.

APPLICATION PROCEDURE

Mixing - Thoroughly stir Primecoat into a homogeneous consistency. Small amounts of clean, potable water may be added to obtain a workable consistency. Do not over mix. Do not exceed 24 ounces (0.7L) of water per pail. Do not add accelerators or retarders to Primecoat.

Application - Primecoat can be applied by brush, roller, or airless spray equipment. When using a roller, a maximum 3/4" (19 mm) nap is recommended. Apply Primecoat in an even, continuous coat of about 3 mils, maintaining a wet edge.

Airless Spray Application - Pressure 2000 p.s.i., Tip .015- to .019 inch. Spray in a consistent manner or backroll after spraying for a consistent application.

Limitations - Primecoat is not intended for use as the final finish coat over Master Wall base coats or other approved substrates.

FOR PROFESSIONAL RESULTS

Apply coatings away from direct sunlight. Cold joints or color variations can occur if the finish dries too quickly. Under certain conditions dark colors may show efflorescence on the surface during the cure process.

Surfaces exposed to the weather must be sloped (6:12 minimum). Use of dark colors in high temperature climates can affect the performance of the system, especially EIFS and areas may need to be limited.

CLEAN UP

Tools and equipment can be cleaned with soapy water when Primecoat is wet.

Hazard: This chemical is not considered hazardous according to the OSHA Hazard Communication Standard 2012 (29 CFR 1910.1200).

VOC: Less than 50 g/L.

Approved Substrates

Master Wall® Base Coats
Stucco
Brick
Masonry
Concrete
Interior Drywall
Previously painted surfaces with bond test
Others approved in writing

Warning: KEEP CONTAINER CLOSED WHEN NOT IN USE. KEEP OUT OF THE REACH OF CHILDREN. NOT FOR INTERNAL CONSUMPTION. FOR INDUSTRIAL USE ONLY.

Consult the Safety Data Sheet (SDS) in the Products section at masterwall.com for further health and safety information.

LIMITED WARRANTY

This product is subject to a written limited material or system warranty. Obtain a warranty from the Tech Support tab of our website. Refer to Specifications for more complete information on proper use and handling of this product.

Information contained in this product data sheet conforms to the standard detail recommendations and specifications for the installation of Master Wall Inc.® products and is presented in good faith. Master Wall Inc.® assumes no liability, expressed or implied as to the architecture, engineering, or workmanship of any project. This information may be concurrent with, or superseded by other applicable documents, such as specifications and details. Contact Master Wall Inc.® for the most current product information. ©2022 Master Wall Inc.®



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PRODUCT DATA

SUPERIOR ELASTOMERIC PLUS FINISHES

To finish strong you need a Superior Elastomeric Finish that can bridge minor hairline cracks common in stucco. Master Wall® Superior Elastomeric Plus finishes have one of the highest 100% acrylic polymer contents in our industry for extra flexibility yet are still breathable.

FEATURES & BENEFITS

- 100% Acrylic Polymers for durability
- Dirt Pickup Resistant (DPR) Polymer Formulation
- Quartz or Marble aggregate available
- 64 Standard Colors
- Custom color matching available
- DuroTone colorfast pigments, Excel mildew enhancement, Silicone Coat additive available
- Vapor Permeable - resists blistering and allows trapped water vapors to pass
- Low VOC—Suitable for Interior Use
- Water Based - easy clean up with water

Application Temperature: 40°-110°F (5°-43°C)

Working Time: 1/4 hr

Set Time: 8-12 hrs

Dry Time: 48-72 hrs at room temperature, working and drying time will vary with temperature and humidity.

JOB CONDITIONS

Air and substrate temperature for application of Superior Elastomeric Plus Finishes must be 40°F (5°C) or higher and must remain 40°F (5°C) or higher for a minimum of 24 hours. Provide temporary protection to protect the wall system from damage until permanent flashings, caps and sealants are installed. Store materials within prescribed temperature limits and out of direct sunlight. High temperatures will reduce working times, Low temperatures and/or high humidity and pigment loading will extend working, set and dry times.

PREPARATION

The substrate must be approved by Master Wall Inc.®, clean, dry, structurally sound and free of efflorescence, oil, grease, form release agents and curing compounds or anything that would affect bond. Painted surfaces are not acceptable and must be removed. Concrete and surfaces should cure for a minimum of 28 days. Stucco should be cured until clean, dry and hard—typically 14 days with a pH of 10 or less (13 or less if Primecoat Primer is used).

Interior drywall should be finished and made ready for paint. Prime surfaces with Primecoat/Sanded Primecoat primer prior to finishing.

Coverage per pail (sf/sm)*

- Perfect Swirl 2.0, 120-150 (11-14)
- Fine Sand 1.0, 160-170 (15-15.8)
- Medium Sand 1.5, 130-150 (12-14)
- Versatex 0.5, Varies with Texture

**All coverage is approximate and depend upon substrate, details and individual application*

Packaging/Shelf Life/Storage Packaging:

- 5 gallon (19L) pail Pail

Shelf Life: 2 years

Storage: Protect from extreme heat (90°F, 32°C), freezing and direct sunlight.

Technical Data

Water Vapor Transmission: >10 perms

Elongation: 307% (Neat Film)

Tensile Bond @ Break: 84 psi (Neat Film)

Mildew Resistance, ASTM D3273: Pass

Solids by Weight: 59.5 (Neat Film)

Solids by Volume: 45.4 (Neat Film)

ASTM B117 Salt Spray Resistance - Pass ASTM

C67 Freeze/Thaw - Pass

ASTM D968 Abrasion Resistance - Pass 500L

ASTM D3273 Mildew Resistance - Pass 28 Days

ASTM E84 Surface Burning - Pass, FS=0, SD=0

ASTM G23/G154/G155 Accelerated Weathering

- Pass 2000 Hours

ASTM G53 Accelerated Weathering - Pass 2000

Hours

APPLICATION PROCEDURE

Base Coats - Must be flat, dry hard, and free of efflorescence. Master Wall® base coats must cure a minimum of 12 hours before application of Superior Elastomeric Plus Finish. Substrates of brick, masonry or concrete should be leveled smooth using either Master Wall® base coats or stucco.

Mixing - Thoroughly stir Superior Elastomeric Plus Finish using a heavy duty 1/2" drill at 400 - 500 rpm and a heavy duty mixing paddle. Small amounts of clean, potable water may be added to obtain a workable consistency. To avoid color variations, add the same amount of water to each pail. Do not exceed 24 ounces (0.7L) of water per pail of finish.

Application - Apply a uniform thickness (about 1/16", 1.6 mm) of Superior Elastomeric Plus Finish to the substrate using a stainless steel trowel. Spread evenly and then scrape the finish coat down to a thickness no greater than the largest aggregate in the material. Immediately float the finish coat using a plastic float to the desired texture. Always maintain a wet edge to achieve uniformity of texture and color. Allow the finish to fully dry and set before exposure to inclement weather.

FOR PROFESSIONAL RESULTS

Apply finish coats away from direct sunlight. Cold joints or color variations can occur if the finish dries too quickly. Priming stucco surfaces with Primecoat/Sanded Primecoat evens out finish absorption and should be strongly considered and specified for dark colored finishes, especially those using Ultra Deep Base (UDB) tint base and over stucco to avoid efflorescence blush. Under certain conditions dark colors may show efflorescence on the surface during the cure process.

Surfaces exposed to the weather must be sloped (6:12 minimum). Use of dark colors in high temperature climates can affect the performance of the system, especially EIFS and areas may need to be limited.

Deep, intense colors should be specified with DuroTone pigments to maintain colorfastness longer. Verify specialty colors with your Master Wall® Distributor. Finishes are intended for the approved substrates listed above and should not be applied directly to gypsum board or insulation board products.

CLEAN UP

Tools and equipment can be cleaned with soapy water while the Superior Elastomeric Plus Finish is still wet.

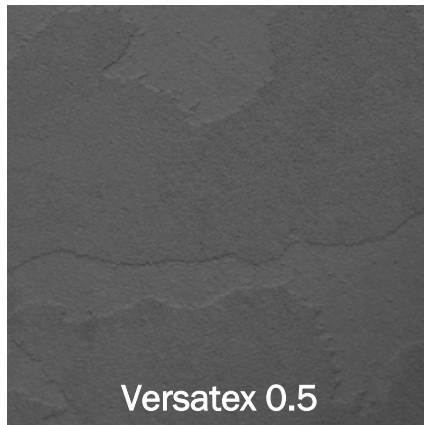
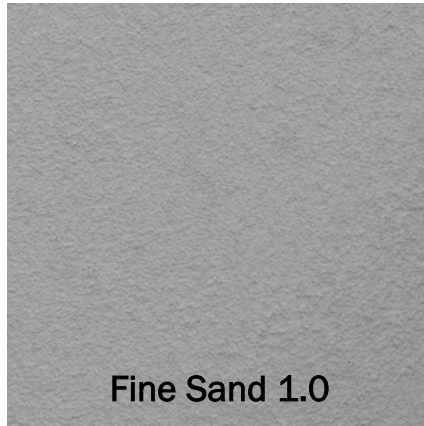
Hazard: This chemical is not considered hazardous according to the OSHA Hazard Communication Standard 2012 (29 CFR 1910.1200).

VOC: Less than 50 g/L.

Approved Substrates

Master Wall® Base Coats
Cemplaster Fiberstucco, One Coat Stucco (OCS), Primecoat Primer surfaces, ASTM C926 Stucco

Prepared & Base Coated Surfaces of:
Brick, Concrete, Masonry
Others approved in writing



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Health & Safety

WARNING!

Causes eye and skin irritation. Precautionary Statement Wash hands thoroughly after handling. Wear protective gloves/protective clothing/eye protection/face protection.

FIRST AID MEASURES

Eye Contact: Immediately flush eyes with plenty of water for at least 15 to 20 minutes. Ensure adequate flushing of the eyes by separating the eyelids with fingers. Get immediate medical attention.

Skin Contact: Immediately wash skin with plenty of soap and water for 15 to 20 minutes, while removing contaminated clothing and shoes. Get medical attention if irritation develops or persists.

Inhalation: If inhaled, remove to fresh air. If not breathing, give artificial respiration or give oxygen by trained personnel. Seek immediate medical attention.

Ingestion: If swallowed, do NOT induce vomiting. Call a physician or poison control center immediately. Never give anything by mouth to an unconscious person.

Store locked up. Dispose of contents/container in accordance with Local, State, Federal and Provincial regulation.

Spills: Collect with suitable absorbent material such as cotton rags.

Disposal: Dispose of in accordance with local, state or federal regulations.

Warning: KEEP CONTAINER CLOSED WHEN NOT IN USE. KEEP OUT OF THE REACH OF CHILDREN. NOT FOR INTERNAL CONSUMPTION. FOR INDUSTRIAL USE ONLY.

Consult the Safety Data Sheet (SDS) in the Products section at masterwall.com for further health and safety information.

LIMITED WARRANTY

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Superior Finishes over Stucco

10 Year Material Limited Warranty

Master Wall Inc. warrants the properly designed and installed Superior Finishes and materials for 10 years from the date of installation. Master Wall Inc.'s exclusive liability under this warranty is to supply replacement materials, if it is shown that the materials supplied by Master Wall Inc., were defective when installed by the Master Wall Inc. certified applicator. Remedies shall be solely determined by Master Wall Inc. and no other warranties are expressed or implied. For a valid warranty, the system installed in accordance with Master Wall Inc.'s written recommendations, specifications, details, bulletins and other project-specific written recommendations. Master Wall Inc. must be notified in writing within 10 business days of the original discovery of the defect.

Master Wall Inc., is not responsible for structural conditions, design conditions beyond those noted in our literature, architecture, engineering or workmanship of any project. Stucco and direct-applied coatings/systems may have hairline cracks, spalling, fastener popping or efflorescence, which are not considered product defects. Materials must be properly stored and applied in a timely manner. Workmanship, aesthetics and installation are beyond the scope of this warranty as are any deviations from Master Wall Inc. Documents not specifically approved in writing.

Abuse, misuse, excessive weather or environmental conditions beyond what the products or systems have been tested, designed or approved for is expressly limited. Certain colors with organic pigments are less fade-resistant than others. The building, system and products must be properly maintained in accordance with Master Wall Inc., documents, local environmental conditions and good building practices. In no case is Master Wall Inc. responsible for incidental and consequential damages.

This warranty becomes effective only when all bills for the components of the system have been paid.

Except as stated, Master Wall, Inc., expressly disclaims any warranty of merchantability or fitness for a particular purpose. The above remedies are to be deemed exclusive.

Project:

Applicator:

Warranty Date: