

# Project Submittal Package

**Project:**

**Location:**

**Architect:**

**General Contractor:**

**Applicator:**



800.755.0825 | 1 Master Wall Ct. Columbus, GA 31907 | [masterwall.com/accent](http://masterwall.com/accent)



## PRODUCT DATA

### ACCENT PAINT

Accent Paint is a durable architectural coating formulated with increased durability and film formation. Accent Paint is made for coating an extensive variety of substrates with class leading durability with resistance to blistering, peeling and dirt pickup. Application temperatures may be as low as 38°F (3.3°C).

### FEATURES & BENEFITS

- Architectural and renovation coating for stucco
- Vapor Permeable - resists blistering and allows trapped water vapors to pass
- Flat and Satin Sheen Available
- Water Based - easy clean up with water.

Application Temperature: 38°-110°F (3.3°-43°C) Drying Time @ 50% RH: temperature and humidity dependent @ 38°-45°F: Touch: 2 hours, Recoat: 24-48 hours @ 45°F+: Touch: 1 hour, Recoat: 4 hours

### JOB CONDITIONS

Air and substrate temperature for application of Accent Paint must be 38°F (3.3°C) or higher and must remain 38°F (3.3°C) or higher for a minimum of 24 hours. Provide temporary protection to protect the wall system from damage until permanent flashings, caps and sealants are installed. Store materials within prescribed temperature limits and out of direct sunlight. High temperatures will reduce working times, Low temperatures and/or high humidity and pigment loading will extend working, set and dry times.

### PREPARATION PRECAUTIONS

**WARNING!** Removal of old paint by sanding, scraping or other means may generate dust or fumes that contain lead. Exposure to lead dust or fumes may cause brain damage or other adverse health effects, especially in children or pregnant women. Controlling exposure to lead or other hazardous substances requires the use of proper protective equipment, such as a properly fitted respirator (NIOSH approved) and proper containment and cleanup. For more information, call the National Lead Information Center at 1-800-424-LEAD (in US) or contact your local health authority.

Remove all surface contamination by washing with an appropriate cleaner, rinse thoroughly and allow to dry. Scrape and sand peeled or checked paint to a sound surface. Sand glossy surfaces dull. Sand hard surfaces, such as metal, to provide better adhesion. Seal stains from water, smoke, ink, pencil, grease, etc. with the appropriate primer/sealer.

### Coverage per pail (sf/sm)\*

1-gallon: 250-400 sf (23-37 sm) @ 4 mils wet; 1.5 mils dry

5-gallon: 1250-2000 sf (115-185 sm) @ 4 mils wet; 1.5 mils dry

*\*All coverage is approximate and depend upon substrate, details and individual application*

### Packaging/Shelf Life/Storage

Packaging: 1-gallon (3.8 L) and 5-gallon (19 L) pail

Shelf Life: 2 years

Storage: Protect from extreme heat - 90°F (32°C), freezing and direct sunlight.

### Technical Data

- *Water Vapor Transmission (perms), ASTM E96: Vapor Permeable*
- *Accelerated Weathering, ASTM G155: Pass, 2000 hours*
- *Mildew Resistance, ASTM D3273: Pass*
- *Flexibility Mandrel Bend: ASTM D522 B: 1/8 in (3 mm) Mandrel, No Cracking*
- *Sheen Flat- 0-5 units @ 60° Satin - 10-20 units @ 60°*
- *Volume Solids: 38 ± 2%\**
- *Weight Solids: 52 ± 2%\**
- *Weight per Gallon: 10.25 lb\**

## SURFACE PREPARATION

### Aluminum

Wash to remove any oil, grease, or other surface contamination. All corrosion must be removed with sandpaper, steel wool, or other abrading method.

### Cement Composition Siding/Panels

Remove all dirt, dust, grease, oil, loose particles, laitance, foreign material, and peeling or defective coatings. Allow the surface to dry thoroughly. If the surface is new, test it for pH, if the pH is higher than 9, prime with Primecoat Primer if not pre-primed.

### Masonry, Concrete, Cement, Block

All new surfaces must be cured according to the supplier's recommendations—usually about 30 days. Remove all form release and curing agents. Rough surfaces can be filled to provide a smooth surface. If painting cannot wait 30 days, allow the surface to cure 7 days and prime the surface with Accent Primer. Cracks, voids, and other holes should be repaired with an elastomeric patch or sealant.

### Steel

Rust and mill scale must be removed using sandpaper, steel wool, or other abrading method. Bare steel must be primed the same day as cleaned.

### Stucco/EIFS/Acrylic Textured Finishes

Remove any loose stucco, efflorescence, or laitance. Allow new stucco to cure at least 15 days before painting. If painting cannot wait 15 days, allow the surface to dry 5-7 days and prime with Primecoat Primer (pH of 13 or less). Repair cracks, voids, and other holes with an elastomeric patch or sealant.

### Vinyl

Clean the surface thoroughly by scrubbing with warm, soapy water. Rinse thoroughly.

### Wood, Plywood, Composition Board

Sand any exposed wood to a fresh surface. Patch all holes and imperfections with a wood filler or putty and sand smooth. Prime with Accent Primer.

### Caulking

Gaps between windows, doors, trim, and other through-wall openings can be filled with the appropriate caulk after priming the surface.

### Mildew

Remove before painting by washing with a solution of 1 part liquid bleach and 3 parts water. Apply the solution and scrub the mildewed area. Allow the solution to remain on the surface for 10 minutes. Rinse thoroughly with water and allow the surface to dry before painting. Wear protective eyewear, waterproof gloves, and protective clothing. Quickly wash off any of the mixture that comes in contact with your skin. Do not add detergents or ammonia to the bleach/water solution.

**Hazard:** This chemical is not considered hazardous according to the OSHA Hazard Communication Standard 2012 (29 CFR 1910.1200).

**VOC:** Less than 100 g/L. See Accent Paint SDS for other properties

### **Approved Surfaces<sup>3</sup>**

- Tilt-Up Concrete Panels
- Stucco/EIFS/Textured Acrylic Finishes<sup>1</sup>
- Cement Composition Siding/Panels
- Brick<sup>1</sup>
- Concrete<sup>1</sup>
- Masonry<sup>1</sup>
- Aluminum & Aluminum Siding<sup>2</sup>
- Plywood
- Wood
- Others approved in writing

1. Surfaces with a pH greater than 9 must be primed with a high pH-resistant coating such as Master Wall® Primecoat Primer or other acrylic-finish compatible primer.

2. On large expanses of metal siding, the air, surface, and material temperatures must be 50°F or higher.

3. Standard latex primers cannot be used below 50°F. See specific primer label for that product's application limitations. Knots and some woods, such as redwood and cedar, contain a high amount of tannin, a colored wood extract. If applied to these bare woods, the first coat of Accent Paint Coating may show some staining, but it will be trapped in the first coat. A second coat will uniform the appearance. If staining persists, spot prime severe areas with 1 coat of Exterior Oil- Based Wood Primer then topcoat with Accent Paint.

\*White Base value, may vary by base

## APPLICATION

When the air temperature is at 38°F, substrates may be colder; prior to painting, check to be sure the air, surface, and material temperature are above 38°F and at least 5°F above the dew point. Avoid using if rain or snow is expected within 2-3 hours.

Do not apply at air or surface temperatures below 38°F or when air or surface temperatures may drop below 38°F within 48 hours. No reduction necessary.

Brush: Use a nylon/polyester brush.

Roller: Use a high-quality polyester roller cover, 3/8" to 3/4" nap.

Spray—Airless

Pressure ..... 2000 psi

Tip ..... .015"-.019"

## CLEANUP INFORMATION

Clean spills, spatters, hands and tools immediately after use with soap and warm water. After cleaning, flush spray equipment with mineral spirits to prevent rusting of the equipment. Follow manufacturer's safety recommendations when using mineral spirits.

## CAUTIONS

Mildew Resistant This coating contains agents which inhibit the growth of mildew on the surface of this coating film.

- Protect from freezing.
- Non-photochemically reactive.

## LABEL CAUTIONS

Use only with adequate ventilation. To avoid overexposure, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches, or dizziness, increase fresh air, or wear respiratory protection (NIOSH approved) or leave the area. Avoid contact with eyes and skin. Wash hands after using. Keep container closed when not in use. Do not transfer contents to other containers for storage. **FIRST AID:** In case of eye contact, flush thoroughly with large amounts of water. Get medical attention if irritation persists. If swallowed, call Poison Control Center, hospital emergency room, or physician immediately. **WARNING:** This product contains chemicals known to the State of California to cause cancer and birth defects or other reproductive harm.

**DO NOT TAKE INTERNALLY. KEEP OUT OF THE REACH OF CHILDREN.**

Information contained in this product data sheet conforms to the standard detail recommendations and specifications for the installation of Master Wall Inc.® products and is presented in good faith. Master Wall Inc.® assumes no liability, expressed or implied as to the architecture, engineering, or workmanship of any project. This information may be concurrent with, or superseded by other applicable documents, such as specifications and details. Contact Master Wall Inc.® for the most current product information. ©2026 Master Wall Inc.®

## Health & Safety

**WARNING!** Causes eye and skin irritation. Precautionary Statement Wash hands thoroughly after handling. Wear protective gloves/protective clothing/eye protection/face protection.

## FIRST AID MEASURES

**Eye Contact:** Immediately flush eyes with plenty of water for at least 15 to 20 minutes. Ensure adequate flushing of the eyes by separating the eyelids with fingers. Get immediate medical attention.

**Skin Contact:** Immediately wash skin with plenty of soap and water for 15 to 20 minutes, while removing contaminated clothing and shoes. Get medical attention if irritation develops or persists.

**Inhalation:** If inhaled, remove to fresh air. If not breathing, give artificial respiration or give oxygen by trained personnel. Seek immediate medical attention.

**Ingestion:** If swallowed, do NOT induce vomiting. Call a physician or poison control center immediately. Never give anything by mouth to an unconscious person.

Store locked up. Dispose of contents/container in accordance with Local, State, Federal and Provincial regulation.

**Spills:** Collect with suitable absorbent material such as cotton rags.

**Disposal:** Dispose of in accordance with local, state or federal regulations.

**Warning:** KEEP CONTAINER CLOSED WHEN NOT IN USE. KEEP OUT OF THE REACH OF CHILDREN. NOT FOR INTERNAL CONSUMPTION. FOR INDUSTRIAL USE ONLY.

Consult the Safety Data Sheet (SDS) in the Products section at [masterwall.com](http://masterwall.com) for further health and safety information.

## LIMITED WARRANTY

This product is subject to a written limited material or system warranty. Obtain a warranty from the Tech Support tab of our website. Refer to Specifications for more complete information on proper use and handling of this product.







## PRODUCT DATA

### ACCENT ELASTOMERIC PAINT

Class-leading, elastomeric coating designed to bridge hairline cracking in stucco or masonry substrates leaving a durable flat finish. Formulated with 100% pure acrylic elastomeric polymers, Accent Elastomeric Paint dries to a stretchy rubber-like film on the surface yet is vapor permeable.

#### FEATURES & BENEFITS

- Bridges minor hairline cracks in stucco and masonry
- Waterproof - resists wind-driven rain
- Vapor Open - resists blistering
- Flat finish
- 100% Acrylic Polymers for durability
- Highly Flexible
- Water-based - easy clean up with water

Application Temperature: 40°-110°F (5°-43°C)

Dry to Touch: 2-4 hours at room temperature

Recoat Time: 8 hours at room temperature

Dry Time: 12 hours at room temperature

#### JOB CONDITIONS

Air and substrate temperature for application of Accent Elastomeric Paint must be 40°F (5°C) or higher and must remain 40°F (5°C) or higher for a minimum of 24 hours. Provide temporary protection to protect the wall system from damage until permanent flashings, caps and sealants are installed. Store materials within prescribed temperature limits and out of direct sun-light. High temperatures will reduce working times, Low temperatures and/or high humidity and pigment loading will extend working, set and dry times.

#### PREPARATION

Surface temperature must be above 40°F (5°C). Surface must be clean, dry, structurally sound and free of efflorescence, oil, grease, form release agents, and curing compounds. On previously painted surfaces, all loose, peeling and chalking paint must be removed. Any glossy areas must be sanded.

Concrete - Must have cured a minimum of 28 days prior to the application of SuperiorCote E-Flex. If form release agents or curing compounds exist on the surface, they must be removed with an appropriate solution. Remove any residual solution by flushing with water.

Masonry - Clean, cured, dry.

Stucco - Must be cured, dry. If additives were used in the stucco, it is recommended that a test patch be made to evaluate bond strength of the Accent Elastomeric Paint to the stucco.

#### Coverage per pail (sf/m<sup>2</sup>)\*

One Coat: 375-400 sf/pail (34-37 sm)

Two Coat: 187-200 sf/pail (17-18.5 sm)

*\*All coverage is approximate and depend upon substrate, details and individual application*

#### Packaging/Shelf Life/Storage

Packaging: 5 gallon (19 L) pail

Shelf Life: 2 years

Storage: Protect from extreme heat - 90°F (32°C), freezing and direct sunlight.

#### Technical Data

Water Vapor Transmission: 26 perms

Elongation: 307%

Accent Elastomeric Paint Tensile Bond @ Break: 84 psi

Accent Elastomeric Paint Substrate Bond: 316 psi\* \*substrate failure

Mildew Resistance, ASTM D3273: Pass

Freeze/Thaw ASTM E2485 (Method B): No deleterious effects after 10 cycles - Pass

Wind Driven Rain ASTM D6904 - Pass

Solids by Weight: 59.5

Solids by Volume: 45.4

## APPLICATION PROCEDURE

Priming—Prime new surfaces such as concrete, masonry and stucco with Master Wall Primecoat to equalize substrate absorption. Priming is not necessary over Master Wall Superior Finishes.

Mixing - Thoroughly stir Accent Elastomeric Paint into a homogenous consistency. Small amounts of clean, potable water may be added to obtain a workable consistency. Do not over mix. Do not exceed 12 ounces (0.35 L) of water per pail. Do not add accelerators or retarders to Accent Elastomeric Paint .

Application – Accent Elastomeric Paint can be applied by brush, roller, or airless spray equipment. When using a roller, a maximum ¾” nap is recommended. Apply Accent Elastomeric Paint in an even, continuous coat, maintaining a wet edge of 20 mils wet for a dry thickness of 10 mils in one to two-coats with no pinholes.

## CLEAN UP

Tools and equipment can be cleaned with soapy water when Accent Elastomeric Paint is wet.

## LIMITATIONS

Do not use Accent Elastomeric Paint as a finish directly over any Accent base coat.

## FOR PROFESSIONAL RESULTS

Apply finish coats away from direct sunlight. Cold joints or color variations can occur if the finish dries too quickly. Under certain conditions dark colors may show efflorescence on the surface during the cure process.

Surfaces exposed to the weather must be sloped (6:12 minimum recommended).

Deep, intense colors should be specified with DuroTone pigments to maintain colorfastness longer. Verify specialty colors with your Master Wall® Distributor.

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**Hazard:** This chemical is not considered hazardous according to the OSHA Hazard Communication Standard 2012 (29 CFR 1910.1200).

**VOC:** Less than 50 g/L.

### Approved Substrates

Master Wall® & Accent Textured Finishes  
Stucco  
Brick  
Concrete  
Masonry  
Others approved in writing

## APPLICATION TECHNIQUES

*Spray* - Changes in pressures and tip sizes may be needed for proper spray characteristics.

Reducer: No reduction necessary, see mixing instructions if water is added.

Airless Spray: Pressure 2000-2700 p.s.i.  
Tip .021 inch

*Brush* - Use a nylon/polyester brush.

*Roller Cover* - Use a 1/2 to 1-1/2 inch nap synthetic cover. The substrate and its condition will determine the application procedure.

Considerations to minimize pinholes:

- 2-coat application with overnight drying between coats.
- Spray application with backrolling.
- Power rolling.
- Do not paint in direct sun or on a hot surface.
- Do not reduce.

### LIMITED WARRANTY

This product is subject to a written limited material or system warranty. Obtain a warranty from the Tools and Technical tab of our website. Refer to Specifications for more complete information on proper use and handling of this product.





The Accent logo features a blue square with a white 'A' containing an accent mark, followed by the word 'ACCENT' in white serif font on a black background.

**ÁCCENT**<sup>®</sup>

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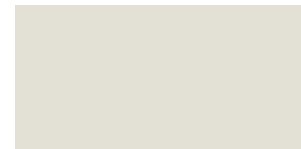
**SUPERIOR COLOR SELECTOR**



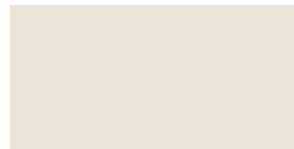


# Superior Color Selector

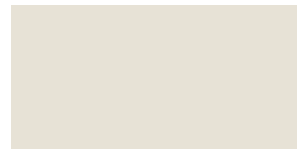
All colors shown here are intended to show approximate color of the finish. Do not use this color chart as the final selection as colors are affected by age, texture, lighting conditions, heat and application processes. Color swatches will vary in color and finish to the actual product due to jobsite conditions and methods of applications.



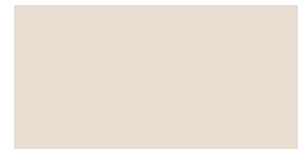
#420 White



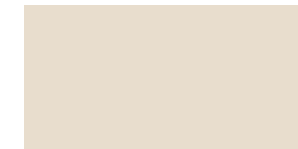
#840 White



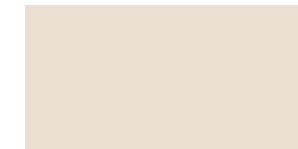
#108 Burns White



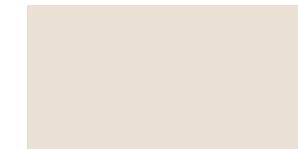
#143 White Waters



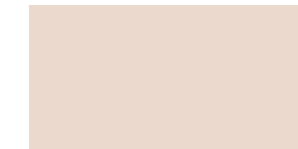
#461 Pampas White



#301 China White



#609 Linen



#101 Polar White



#413 Amarillo White



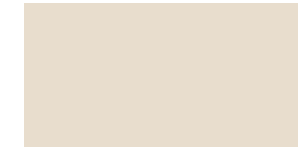
#206 Natural White



#482 Magnolia White



#406 Silver Fox



#22 Kool



#106 Sky



#505 Pearl Gray



#504 Oyster Gray



#102 Seamist



#340 Mockingbird



#380 Mountain Haze



#368 Driftwood



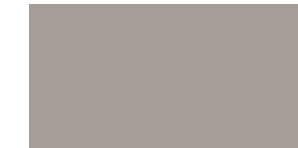
#360 English Fog



#403 Weathered



#150 Iris



#330 Dove Gray



#310 Ash



#210 London White



#464 Lunar



#104 Clay



#933 Stow



#522 Antique Ivory



#559 Mellow



#611 Flax



#610 Dutch Cream



#400 Creme



#460 Amarillo



#107 Beach Sand



#208 Sandle Beige



#500 Egg



#463 Calvary



#402 Par



#475 Chalk



#473 Truffle



#155 Tripoli Tan



#105 Gillam



#613 Boca Raton



#660 Taupe



#606 Fuzzy Peach



#341 Silky White



#410 Beech



#120 Salmon



#408 Sandlewood



#909 Victorian



#934 Pebble Sand



#180 Beige



#618 Light Beige



#372 Soft Plum



#900 Adobe



#616 Tan



#930 Pink Champagne



#227 Brown



#517 Wooden Oar



#920 Pine Cone



#927 Scarlet Red



#646 Sage

Actual color selection should be made from a 1'x1' sample of each color, texture and finish made by the applicator who is actually completing the project.





# Accent Stucco Products

## 5 Year Limited Warranty

Master Wall Inc.® warrants the properly designed and installed Master Wall Inc. materials for 5 years from the date of installation. Master Wall Inc.'s exclusive liability under this warranty is to supply replacement materials, if it is shown that the materials supplied by Master Wall Inc., were defective when installed by the Master Wall Inc. certified applicator. Remedies shall be solely determined by Master Wall Inc. and no other warranties are expressed or implied. For a valid warranty, the system and products must be installed in accordance with Master Wall Inc.'s written recommendations, specifications, details, bulletins and other project-specific written recommendations. Master Wall Inc. must be notified in writing within 30 business days of the original discovery of the defect.

Master Wall Inc., is not responsible for structural conditions, design conditions beyond those noted in our literature, architecture, engineering or workmanship of any project. This warranty does not cover failures or defects which are due to the failure on any building component, materials not manufactured or sold by Master Wall Inc. This warranty does not cover failures or defects resulting from improper installation of the products or workmanship, improper storage, abuse, vandalism, damage from accidental causes or negligence by any person, thermal movement, structural movement, structural failure, acts of God, engineering or design deficiencies, or defective or insufficient caulking.

Abuse, misuse, excessive weather or environmental conditions beyond what the products or systems have been tested, designed or approved for is expressly limited. Certain colors with organic pigments are less fade-resistant than others. The building, system and products must be properly maintained in accordance with Master Wall Inc., documents, local environmental conditions and good building practices. In no case is Master Wall Inc. responsible for incidental and consequential damages.

**This warranty becomes effective only when all bills for the components of the system have been paid.**

**Except as stated, Master Wall, Inc., expressly disclaims any warranty of merchantability or fitness for a particular purpose. The above remedies are to be deemed exclusive.**

Project:

Applicator:

Warranty Date:

***This is not the final warranty.  
For a valid warranty fill out a  
warranty request under Tools  
and Technical at  
masterwall.com. Warranties  
are not valid until issued.***