



Master Wall Inc.®
Building a Culture of Excellence

PRODUCT DATA

DUROTONE PERFORMANCE PIGMENTS

DuroTone synthetic exterior pigments are formulated for use with extremely bright colors where extended durability is desired. The specialized tints feature Mixed Metal Oxide (MMO) technology to maintain their intensity with high solar exposure resistance with the maximum lightfastness available.

Bright, vivid colors such as reds, yellows, blues, and intense blacks are typically formulated with organic pigments. Organic pigments break down quicker and tend to show more efflorescence compared to the new DuroTone pigments. Buildings with bright colors can expect reduced maintenance requirements compared to standard pigments. Master Wall Inc.® also offers a 10-year limited fade resistance warranty for projects where DuroTone pigments are used.

10-Year Limited Fade Resistance Warranty

Master Wall Inc.® warrants the properly designed and installed DuroTone Pigments for fade resistance when used in Master Wall® coatings for 10 years from the date of installation. Master Wall Inc.'s® exclusive liability under this warranty is to coat the affected area with Master Wall Inc.® materials, if it is shown that the materials supplied by Master Wall Inc.®, have faded in excess of ΔE^* CMC II 5 (CMC 2:1, Commercial Factor 1, as per ASTM D2244-2E1) when applied in accordance with Master Wall Inc.® written specifications and application instructions. Remedies shall be solely determined by Master Wall Inc.® and no other warranties are expressed or implied. In the event of a valid claim Master Wall Inc.® will supply labor and material to coat the affected area or elevation with an appropriate material. For a valid warranty, the system and products must be installed in accordance with Master Wall Inc.'s® written recommendations, specifications, details, bulletins, and other project-specific written recommendations. Master Wall Inc.® must be notified in writing within 30 business days of the original discovery of the defect.

Master Wall Inc.®, is not responsible for structural conditions, design conditions beyond those noted in our literature, architecture, engineering, or workmanship of any project. This warranty does not cover failures or defects which are due to the failure on any building component, materials not manufactured or sold by Master Wall Inc.® This warranty does not cover failures or defects resulting from improper installation of the products or workmanship, improper storage, abuse, vandalism, damage from accidental causes or negligence by any person, thermal movement, structural movement, structural failure, efflorescence blush from the underlying substrate, acts of God, engineering or design deficiencies, or defective or insufficient caulking.

Abuse, misuse, excessive weather, or environmental conditions beyond what the products or systems have been tested, designed, or approved for is expressly limited. The building, system and products must be properly maintained in accordance with Master Wall Inc.®, documents, local environmental conditions, and good building practices. In no case is Master Wall Inc.® responsible for incidental and consequential damages.

This warranty becomes effective only when all bills for the components of the system have been paid.

Except as stated, Master Wall, Inc.®, expressly disclaims any warranty of merchantability or fitness for a particular purpose. The above remedies are to be deemed exclusive.

Product Information

Packaging: Prepackaged tint machine dispersed

Shelf Life: 2 years

Storage: Protect from extreme heat - 90° F (32° C), freezing and direct sunlight.

- Durable—Highly colorfast and resistant to alkali and acids.
- Tone Retention—Excellent colorfastness and resistance to weathering.
- Master Wall Inc.® project-specific 10-year limited Fade Resistance Warranty
- Seamless integration into the Master Wall® color program

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Information contained in this product data sheet conforms to the standard detail recommendations and specifications for the installation of Master Wall Inc.® products and is presented in good faith. Master Wall Inc.® assumes no liability, expressed or implied as to the architecture, engineering, or workmanship of any project. This information may be concurrent with, or superseded by other applicable documents, such as specifications and details. Contact Master Wall Inc.® for the most current product information. ©2023 Master Wall Inc.®