



THE ACCENT DIFFERENCE

Master Wall's ACCENT® line delivers exceptional aesthetic versatility and long-lasting performance for the stucco industry. Designed for contractors, architects, and builders who demand both beauty and durability, our Accent finishes and hardcoat products provide reliable application, consistent results, and enduring value across every project.

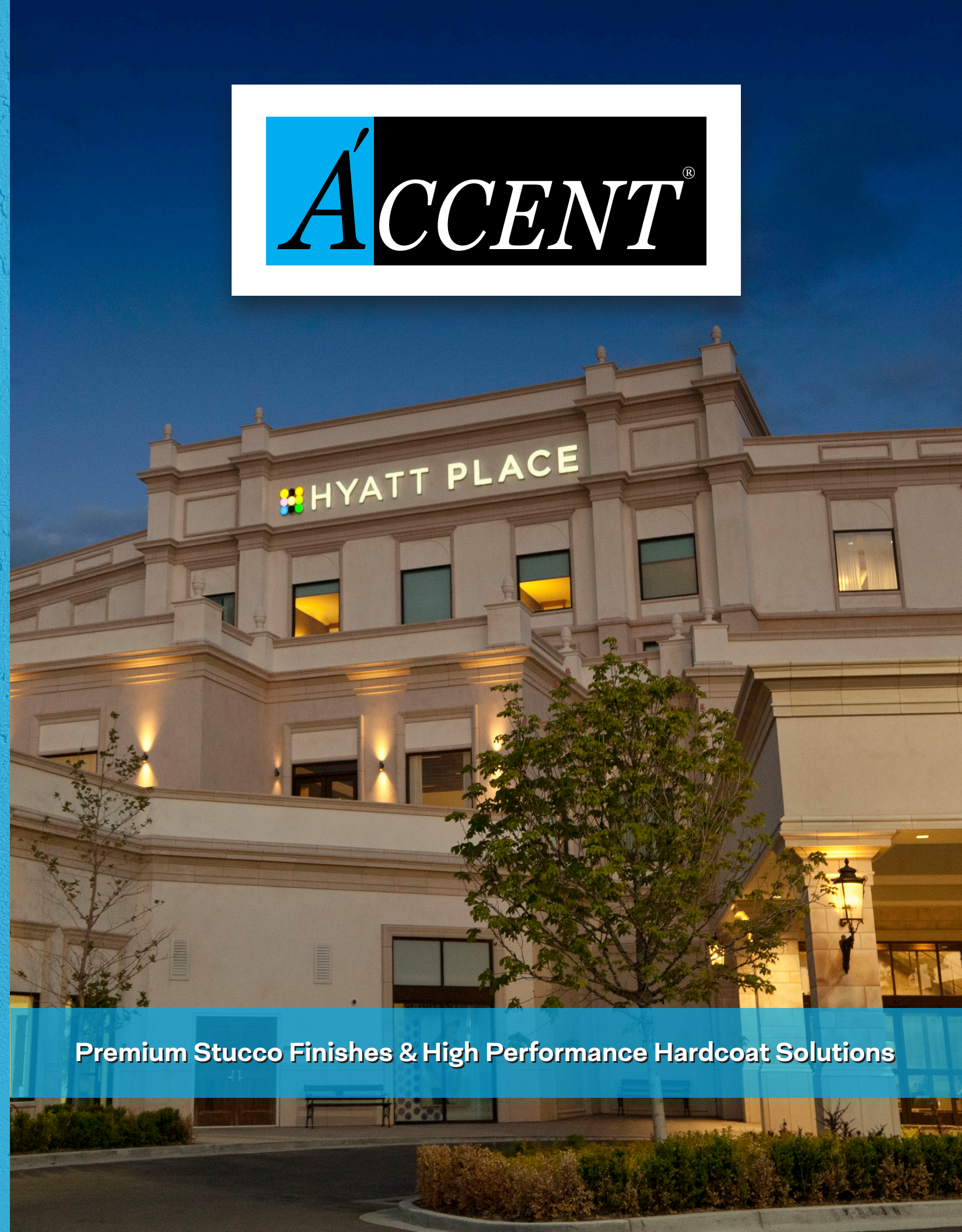
WHY CHOOSE MASTER WALL ACCENT PRODUCTS?

Crafted for Professionals. Trusted for Performance.

The ACCENT product line is engineered to simplify applications, enhance long-term durability, and elevate the appearance of any stucco project. With industry-leading color consistency, flexible texture options, and reliable performance in real-world conditions, ACCENT helps you build walls that stay beautiful.



800.755.0825 | 1 Master Wall Ct. Columbus, GA 31907 | masterwall.com/accent



Premium Stucco Finishes & High Performance Hardcoat Solutions

ACCENT® FINISHES

Beautiful. Durable. Designed to Perform.

ACCENT® Finishes are high-quality, integrally colored textured coatings engineered for traditional stucco, One Coat Stucco, masonry, or concrete surfaces. Available in 64 standard colors and a range of distinct textures, ACCENT® gives you the freedom to create the perfect architectural look.

KEY BENEFITS

Premium Acrylic Formulation. Dirt Pickup Resistant (DPR) 100% acrylic polymers keep surfaces cleaner, longer.

Consistent, Rich Color. Integrally colored with uniform pigment dispersion—no uneven fading.

Versatile Texture Options. Choose from Swirl, Fine Sand, Medium Sand, DuroTex, or Versatex.

Weather & Mold Resistant. Withstands harsh climates while resisting mold and mildew growth.

Smooth, Reliable Application. Easily troweled and floated for uniform texture and lasting beauty.

AVAILABLE TEXTURES

- Accent Stucco Swirl – classic circular movement texture
- Accent Stucco Fine Sand – refined, subtle sand finish
- Accent Stucco Medium Sand – balanced texture with visible aggregate
- Accent DuroTex (Fine & Medium) – durable, flexible texture for varied design styles
- Accent Stucco Versatex – smooth, elegant finish with broad design versatility

IDEAL APPLICATIONS

- Residential & commercial exterior walls
- Architectural accents
- Restorations and color/texture upgrades
- Masonry and concrete renovation

ACCENT® BASE COAT & ADHESIVE

Versatile Strength for Stucco & Trim Applications

ACCENT® Base Coat & Adhesive is a high-performance, polymer-modified cementitious material designed for leveling, bonding, and reinforcing stucco and trim assemblies. Its smooth, creamy workability helps achieve flatter wall surfaces while delivering enhanced durability and weather resistance across a wide range of substrates.

KEY BENEFITS

Multi-Purpose Performance
Functions as a leveling coat, foam trim adhesive, and reinforcing base coat.

Polymer-Modified Durability
Improved adhesion and flexibility over traditional cement mortars.

Excellent Workability
Mixes easily with water for smooth application and consistent results.

Enhanced Weather Protection
Helps strengthen wall surfaces prior to finish application.

APPROVED SUBSTRATES

- Portland cement stucco
- Masonry
- Poured-in-place or tilt-up concrete
- EPS foam trim (with reinforcing mesh)

IDEAL APPLICATIONS

- Wall surface leveling and repair
- Foam trim attachment
- Reinforcing mesh embedment
- Base preparation for Accent Stucco Finishes

ACCENT® VISE ADHESIVE & BASE

Superior Bonding Power for EPS & Stucco Systems

ACCENT® Vise Adhesive & Base is a high-strength adhesive and base coat system manufactured with premium aggregates and a pure acrylic emulsion binder. When field-mixed with Portland cement, it delivers exceptional bonding performance for EPS insulation boards while also serving as a durable leveling or base coat over stucco and masonry substrates.

KEY BENEFITS

High-Bond Acrylic Technology. Provides strong, reliable adhesion to approved substrates.

Dual-Purpose Functionality. Use as an EPS insulation board adhesive or as a reinforcing base coat.

Smooth, Creamy Consistency. Easy to apply with consistent coverage and workability.

Flexible Application Options. Ideal for both new construction and renovation projects.

APPROVED SUBSTRATES

- Portland cement stucco
- One-Coat Stucco
- Brick and masonry
- Concrete
- EPS foam trim (with reinforcing mesh)

IDEAL APPLICATIONS

- EPS insulation board attachment
- Leveling and surface correction
- Reinforcing mesh embedment
- Preparation for Accent Stucco Finishes

ACCENT® LAB

Seamless Air & Water Barrier Protection
ACCENT® LAB is a high-quality, 100% acrylic, flexible, fluid-applied air and water barrier designed to protect wall assemblies from incidental water intrusion while reducing air infiltration. Easily applied by roller, spray, trowel, or brush, ACCENT® LAB forms a continuous, seamless barrier behind EIFS and stucco systems—without flapping or rattling in the wind.

KEY BENEFITS

Continuous Air & Water Barrier. Creates a seamless membrane that helps protect approved substrates from moisture intrusion and uncontrolled air movement.

Flexible, 100% Acrylic Formula. Accommodates minor substrate movement without cracking or splitting.

Vapor Permeable. Allows moisture vapor to escape while maintaining low air infiltration rates.

Multi-Application Methods. Roller, spray, trowel, or brush application for jobsite versatility.

Low VOC, Water-Based. Easy cleanup with soap and water; environmentally friendly formulation.

Doesn't Rattle in the Wind. Fully adhered membrane eliminates noise issues common with mechanically attached barriers.

APPROVED SUBSTRATES

- Exterior gypsum sheathing
- Glass fiber exterior sheathing
- Cement board substrates
- Concrete
- Brick and masonry
- Exterior plywood
- Oriented strand board (OSB)

IDEAL APPLICATIONS

- EIFS and stucco wall assemblies
- Sheathing joints and fasteners
- Window and door rough openings
- Flashing transitions and penetrations
- Commercial and residential construction